

**$p$ -ADIC GIBBS MEASURES OF  $q$ -STATES POTTS MODEL ON CAYLEY  
TREE**

ABSTRACT. We study the set of  $p$ -adic Gibbs measures of the  $q$ -states Potts model on Cayley tree of order three. We prove the vastness of the set of the periodic  $p$ -adic Gibbs measures for such models by showing the chaotic behavior of the corresponding Potts–Bethe mapping over  $\mathbb{Q}_p$  for prime numbers  $p \equiv 1 \pmod{3}$ . In fact, for  $0 < |\theta - 1|_p < |q|_p^2 < 1$  where  $\theta = \exp_p(J)$  and  $J$  is a coupling constant, there exists a subsystem that is isometrically conjugate to the full shift on three symbols. Meanwhile, for  $0 < |q|_p^2 \leq |\theta - 1|_p < |q|_p < 1$ , there exists a subsystem that is isometrically conjugate to a subshift of finite type on  $r$  symbols where  $r \geq 4$ . However, these subshifts on  $r$  symbols are all topologically conjugate to the full shift on three symbols.